

Waitrose has been a partner with FACE, working with them over the last 9 years. As a leading food retailer, Waitrose is passionate about food, as is FACE, and we both believe we have an important role to play in addressing public concerns around health issues associated with poor diet and nutrition. Children in particular need a healthy, well-balanced diet to ensure their nutritional needs are met. Recognizing that food habits learnt in our early years can often influence health in later life, Waitrose Education is a series of initiatives which helps educate children and young adults about health and nutrition.

With FACE's involvement, we can bring our ideas to life in exciting resources suitable for schools. FACE's knowledge of and passion for the curriculum, and bringing Food and Countryside issues back on the curriculum, is invaluable in helping us produce relevant resources.



We produced our Food For Thought project with FACE as a cross curricular resource for Enterprise Education, PSHE, and Food Technology at Key Stages 3 & 4. It introduces young people to the complex web of inter-relationships and the variety of business decisions which combine to create a new food product in an interesting and engaging way. It helps develop pupils' understanding of how food is produced and the human, animal and environmental impact of food production, packaging and transport. It also helps pupils explore personal values and ethics. Formal evaluation undertaken reveals that participation has a direct and positive impact on pupils' perceptions of the world of work and on their understanding of their own strengths and weaknesses in areas such as team working, group discussions, working to deadlines and trying new experiences.

FACE's involvement and direction in bringing this project to life and helping facilitate useful trials and delivery ideas has ensured its success. We have recently added a Fair-trade activity, because of requests from the schools and are glad to add this as it reinforces our CSR values.

In working with FACE, and the huge support team behind the scenes, we can be confident going forward and that any educational resource or advice we need will be given with the greatest enthusiasm and direction. The resources are impressive and we are delighted and proud to be involved with FACE

We look forward to continuing our relationship with FACE.

Amanda Dance, Events Manager, Waitrose



Waitrose