

## NATIONAL FARM ATTRACTIONS NETWORK

The National Farm Attractions Network (NFAN) is a unique co-operative network set up to provide professional assistance and support to Farm and Rural Leisure and Tourism.

Whether you have an existing rural business or are inspired to diversify into rural leisure and tourism, the NFAN will help you in every way possible towards setting up and maintaining your business, signposting you in the right direction for professional advice and guidance.

- Health and Safety
- Planning Legislation & Business Rates
- Legal & Insurance
- Animal Welfare
- Marketing

The NFAN works hard to raise the profile of all Farm and Rural Attractions, promoting Rural Tourism throughout the UK.

### To book your place:

Please return the booking form and your cheque made payable to "NFAN", to:

**NFAN, 31-33 Victoria Street,  
Kettering, Northants, NN16 0BU**

Alternatively telephone **01536 513397** to book direct and pay by credit/debit card.

Email: [info@farmattractions.net](mailto:info@farmattractions.net)  
Website: [www.farmattractions.net](http://www.farmattractions.net)

Situated on the A4091  
Nr M42 Junction 9/10



## “Moving Forward”

**Annual Conference &  
Trade Exhibition**

**7<sup>th</sup> and 8<sup>th</sup> February 2012**

**Drayton Manor Theme Park  
Staffordshire  
B78 3TW**

Sponsored by

For accommodation enquiries, please contact  
Drayton Manor Hotel direct on:

[resmgr@draytonmanorhotel.co.uk](mailto:resmgr@draytonmanorhotel.co.uk)

Tel: 01827 285551



## PROGRAMME DAY 1

- 8.00 Depart by coach from Drayton Manor Park  
*"The time spent on the coach will be interactive and entertaining"*
- 9.30 Arrive at White Post Farm, Nottingham  
*Coffee and tour of farm, followed by Q & A and lunch*
- 1.00 Depart White Post Farm
- 2.30 Arrive at Sacrewell Farm & Country Centre, Peterborough  
*Tour of farm, followed by Q & A and tea*
- 4.30 Depart Sacrewell Farm
- 6.30 Arrive back at Drayton Manor Park
- 8.00 Dinner in Park View Suite



## PROGRAMME DAY 2

- 8.30 Registration and coffee with bacon rolls – Exhibits open
- 9.15 Welcome and Introduction  
NFAN Chairman - Matthew Heast
- 9.30 Keynote Presentation – Adam Henson
- 10.15 Debate and Question Time  
Chairman – Rev John Oliver - President NFAN  
Panel - Adam Henson, David Taylor, Tim Rollings, Tony Sefton
- 11.00 Break – tea/coffee, opportunity to view exhibits
- 11.30 Three Ways to Ensure your Team Deliver Memorable Service All of the Time!  
Jonathan Winchester – ‘Shopper Anonymous’
- 11.50 Maximise your Catering Opportunities  
Ian Russell - Wroxham Barns
- 12.10 Questions and Discussion
- 12.20 NFAN AGM
- 12.30 Lunch and view exhibits
- 2.00 Update on Industry Code of Practice  
David Coackley – Health & Safety Executive
- 2.20 Collecting Membership Income by Direct Debit – Is it for you?  
Andrew Wolfe and David Blower
- 2.40 Farm Attraction of the Year Awards 2011
- 3.20 Questions and Discussion
- 3.30 Tea/cake and disperse

## BOOKING FORM

Name(s):.....  
Company:.....  
Address:.....  
.....  
.....  
.....Postcode.....  
Telephone:.....  
Email:.....

Delegate Options (please insert number of delegates)	NFAN member * £	Non NFAN Member £
1 Day Delegate 7 <sup>th</sup> February		47
Evening Dinner 7 <sup>th</sup> February 2012		32
1 Day Delegate 8 <sup>th</sup> February		110
Are you staying overnight? Please book direct – see below	Yes/No	Yes/No
Sub Total	£	£
VAT @ 20%	£	£
<b>Grand Total:</b>	<b>£</b>	<b>£</b>

### \* NFAN Members only

**Cost for Day 1:** The cost per person is £32, if there are two delegates from the same organisation, the cost is £28 each, and for each additional person thereafter £25. Prices include lunch and refreshments during the day. Evening meal is £22 per head.

**Cost for Day 2:** The cost per person is £75, if there are two delegates from the same organisation, the cost is £70 each, and for each additional person thereafter, £65.

**Overnight Accommodation.** We have negotiated a favourable rate with Drayton Manor. £75 per room per night B&B for single occupancy, Two people sharing £85 per room per night B&B. Please book direct with Drayton Manor Hotel –  
**Tel: 01827 285551** Email: [resmgr@draytonmanorhotel.co.uk](mailto:resmgr@draytonmanorhotel.co.uk)